



MOTION PICTURE GROUP  
MARKETING DIVISION

## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

SAN LUIS OBISPO, FEBRUARY 7, 2013 -

### **INDIE MOVIE STUDIO LANDS THEATRICAL RUN WITH GALAXY THEATRES**

Alliance Digital Studios of San Luis Obispo, California and western regional theater chain Galaxy Theatres, ranked in the top 8% of US movie theater companies with 120 screens, have joined forces to theatrically run the fledgling indie studio's much anticipated release of their thought-provoking futuristic drama, "MindScans," based on a story from best-selling sci-fi author Steven L. Kent.

"There are no finer venues for screening movies than the Galaxy Theatres. From the moment you walk through the doors it's a truly enjoyable cinema experience, so we're all extremely excited about theatrically running MindScans with this outstanding company," says writer/director, Ben Chiu.

Produced and photographed completely outside of the Hollywood studio system in San Luis Obispo County, MindScans features an entirely local cast and crew. Completed on a shooting budget of less than \$1,500, MindScans has received national and international recognition and enjoys a large following via social media.

The upscale, digital projection facilities with top-notch customer service--all hallmarks of the Galaxy Theatres brand--sets the standard of 21st century theatres. Featuring D-Box motion systems, convenient and comfortable stadium seating, state-of-the-art digital 3-D projection, and over-21 VIP lounges, many consider the Galaxy Theatres to be the "Disneyland of cinema experiences."

Galaxy Theatres CEO Frank Rimkus says, "We're very proud that independent film makers like Ben Chiu have joined the Galaxy Theatres circle. We want to support their efforts in building their art."

Special pre-release screenings are being held at the Galaxy's theatre in Atascadero, California on February 25th and 28th 2013. A short Q&A will be held after the show and a Meet & Greet in the Galaxy's VIP lounge will follow the event. (Sorry, 21 and over only in the lounge.) To pre-purchase remaining limited tickets and more information, please visit [MindScans.com](http://MindScans.com)

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GALAXY THEATRES, LLC is a fully integrated movie theatre company. Privately owned, it is ranked by size in the top 8% of its industry, according to the National Theatre Association and currently has theatres in California, Nevada, Texas and Washington. Formed in 1998, its focus is to develop and operate a portfolio of high impact, state-of-the-art movie entertainment theatres in selected markets of the western United States.

ALLIANCE DIGITAL STUDIOS, like the studios during the early days of Hollywood, is essentially a guy that owns a camera and few other guys that move lights. Utilizing the principles coined as "smart movie making" to produce high-quality, ultra-low budget features while residing in one of the best places to live in the world--San Luis Obispo, California.

"MindScans" Investigative reporter Sara Lincoln is invited to write about the mysterious MindScan Inc., the company behind the Prometheus Bionetic Interface, which connects the human brain to a virtual reality super-computer. Numerous lawsuits from former customers, and in some cases their estates, push creator/founder Tom Sobel to expose the technology to the public.

While researching her story, Sara struggles with the social and moral implications of the technology and gets more than she bargained for as the lines between her ethics, the virtual world, and reality blur.

For more information about MINDSCANS and ALLIANCE DIGITAL STUDIOS, please visit us on the web at <http://mindscans.com> and <http://alliancedigitalstudios.com>

BEN CHIU, a graduate from NYU's film school (Tisch School of the Arts), cut his teeth on commercials and music videos during the early days of MTV. The author of nine books printed in 11 languages, Ben is also an FAA Ground, Instrument, and Flight Instructor, and holds all fixed wing land ratings, is most widely known as the author of the best-selling Microsoft Flight Simulator series of books for Microsoft Press. He credits his current philosophy of filmmaking to his experiences gained at Paramount Pictures.

