

MOTION PICTURE GROUP MARKETING DIVISION

NEWS RELEASE

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FOR IMMEDIATE RELEASE

SAN LUIS OBISPO, FEBRUARY 18, 2013 -

BEST SELLING SCI-FI AUTHOR STEVEN L KENT TO DO LIVE VIDEO CONFERENCE AT MOVIE SCREENING

Best Selling Sci-Fi Author Steven L Kent has been confirmed to appear in a live video conference at the special advanced pre-release screening of the indie feature length movie MindScans from the San Luis Obispo-based Alliance Digital Studios, at the Galaxy Theatres, Atascadero, California on February 25th, 2013.

"Steven has reached millions of readers around the world, so to have him appear on the big screen, live at the Galaxy Theatres, to answer questions is really something very special and I'm sure it'll be remembered by all who attend for years to come," says MindScans screenwriter/director, Ben Chiu.

The indie movie MindScans, which begins a theatrical run at the Galaxy Theatres on February 25th was based on a short story from Best Selling Sci-Fi Author, Steven L. Kent. Kent is an American writer, known for both video game journalism and 8 military science fiction novels, better known as the wildly popular "Clone series" of books. Steven will appear on the Galaxy's largest 65' screen to converse live from Seattle, Washington, with the audience in California and participate in a Q&A to be held after the screening of MindScans.

"This [MindScans] is the work of an artist, working on a tight budget, making sense of a very terse and scant piece of story writing. I think he [Ben] did a phenomenal job. He took characters whom I barely sketched out and, working with local actors, he turned them into living, breathing people," says Kent. "I look forward to chatting with the fans of, and the people in, the production."

Galaxy Theatres Atascadero, General Manager, Pricilla Ramirez said, "live video conferencing is just one of the many activities our state-of-the-art digital projection facilities can support. We're very excited to provide these services for special events like the MindScans screenings."

For more information about this special event at the Galaxy Theatres, please visit http://mindscans.com

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STEVEN L. KENT started work as a freelance journalist in 1993, writing monthly video game reviews for the <u>Seattle Times</u>. He eventually became a contributor to such video game publications as <u>Electronic Games</u>, Next Generation, and Computer Entertainment News, as well as such mainstream publications as <u>Parade</u>, <u>USA Today</u>, the <u>Chicago Tribune</u>, <u>MSNBC</u>, the <u>Japan Times</u>, and the <u>Los Angeles Times Syndicate</u>. He also wrote entries on video games for <u>Encarta</u> and the <u>Encyclopedia Americana</u>.

GALAXY THEATRES, LLC is a fully integrated movie theatre company. Privately owned, it is ranked by size in the top 8% of its industry, according to the National Theatre Association and currently has theatres in California, Nevada, Texas and Washington. Formed in 1998, its focus is to develop and operate a portfolio of high impact, state-of-the-art movie entertainment theatres in selected markets of the western United States.

ALLIANCE DIGITAL STUDIOS, like the studios during the early days of Hollywood, is essentially a guy that owns a camera and few other guys that move lights. Utilizing the principles coined as "smart movie making" to produce high-quality, ultra-low budget features while residing in one of the best places to live in the world--San Luis Obispo, California.

"MindScans" Investigative reporter Sara Lincoln is invited to write about the mysterious MindScan Inc., the company behind the Prometheus Bionetic Interface, which connects the human brain to a virtual reality super-computer. Numerous lawsuits from former customers, and in some cases their estates, push creator/founder Tom Sobel to expose the technology to the public.

While researching her story, Sara struggles with the social and moral implications of the technology and gets more than she bargained for as the lines between her ethics, the virtual world, and reality blur.

For more information about MINDSCANS and ALLIANCE DIGITAL STUDIOS, please visit us on the web at http://mindscans.com and http://alliancedigitalstudios.com

BEN CHIU, a graduate from NYU's film school (Tisch School of the Arts), cut his teeth on commercials and music videos during the early days of MTV. The author of nine books printed in 11 languages, Ben is also an FAA Ground, Instrument, and Flight Instructor, and holds all fixed wing ratings, is most widely known as the author of the best-selling Microsoft Flight Simulator series of books for Microsoft Press. He credits his current philosophy of filmmaking to his experiences gained at Paramount Pictures.

